

CYPRUS INTERNATIONAL BOAT SHOW

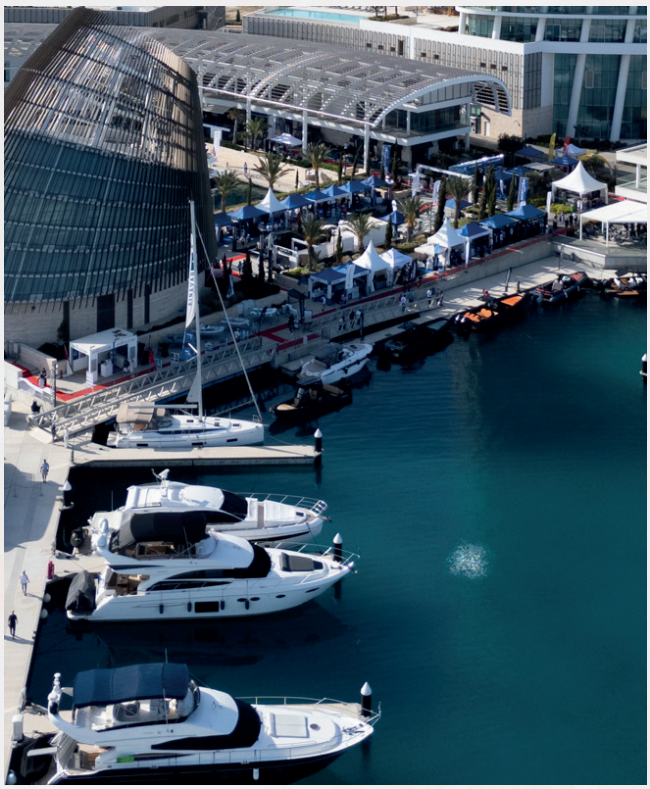
CIBS

21-23 May '27

AYIA NAPA MARINA

by ΟΓΔ

SPONSORSHIP OPPORTUNITIES








THE XM
PILAKOUTAS GROUP



The Event

A New International Destination for the World of Yachting

The Cyprus International Boat Show (CiBS) represents the natural evolution of one of the most successful and established marine exhibitions in the Eastern Mediterranean.

Building on the legacy of the Limassol Boat Show, an event organised by Dacor Advertising and Media Ltd since 2008, and the success of the Boat & Sea Expo at Ayia Napa Marina, we are bringing together two successful initiatives to create an even more ambitious international event.

Over the years, the Limassol Boat Show established itself as one of the leading marine exhibitions in our region, attracting boat manufacturers, international brands, marine equipment suppliers, yachting professionals and thousands of visitors from Cyprus and abroad.

In 2026, the exhibition entered a new chapter with its relocation to the impressive facilities of Ayia Napa Marina, a modern luxury marina offering an exceptional setting for an international yachting event.

Building on this success, the two initiatives are now joining forces under one new international identity: Cyprus International Boat Show.

Our ambition is clear: to establish Cyprus as an important meeting point for the international yachting industry and to position the exhibition among the leading marine events of the Eastern Mediterranean.

More Than a Boat Show.

A Premium Yachting Experience.

The Cyprus International Boat Show is designed to bring together the entire world of boating and marine lifestyle in one exceptional destination.

Visitors will discover:

- Luxury yachts, motorboats and sailing boats.
- International boat manufacturers and distributors.
- Marine equipment, technology and navigation systems.
- Yacht services, maintenance and specialised solutions.
- Marine tourism, chartering and destination services.
- Fishing, Diving and boating equipment and services
- Luxury automotive, hospitality and lifestyle brands.
- Special presentations, live demonstrations and activities.
- Professional conferences and networking opportunities.
- Exclusive hospitality and social events.

The exhibition combines business, innovation, networking, entertainment and the Mediterranean lifestyle, creating an environment where brands can connect with their target audiences in a meaningful and memorable way.

International Reach & Institutional Support

Cyprus – A Strategic Gateway to the Eastern Mediterranean

Cyprus occupies a strategic geographical position at the crossroads of Europe, the Middle East and the Eastern Mediterranean.

Its maritime tradition, growing marine tourism sector, modern marina infrastructure and international business environment make it an ideal destination for a major yachting exhibition.

The Cyprus International Boat Show benefits from the support of the Shipping Deputy Ministry of Cyprus and the Deputy Ministry of Tourism, strengthening the event's institutional profile and its connection with the country's maritime and tourism development objectives.

Furthermore, the event will benefit from an expanded international promotional campaign, supported by collaborations with international marine media, specialised publications, boat manufacturers and industry partners.

These partnerships will extend the exhibition's visibility beyond the local market, reaching targeted audiences and professionals in key international markets.

Our objective is to create an exhibition with a strong international identity, attracting leading brands, decision-makers, industry professionals and visitors from across the Mediterranean and beyond.



The Audience

Connect Your Brand with an Exceptional Audience

The Cyprus International Boat Show offers sponsors access to a highly targeted audience with strong commercial potential.

Our visitors include:

- Yacht and boat owners.
- High-net-worth individuals and affluent consumers.
- Yacht buyers and prospective boat owners.
- Shipowners, captains and marine professionals.
- International yacht brokers and charter operators.
- Marine equipment manufacturers and distributors.
- Investors and business executives.
- Tourism, hospitality and luxury lifestyle professionals.
- Families and consumers with an interest in marine activities.

For companies seeking to strengthen their market position, introduce premium products, develop new business relationships or reach an affluent audience, CiBS provides an exceptional marketing environment. Associate your brand with excellence, innovation, prestige and the Mediterranean lifestyle.



Venue & Event Experience

Ayia Napa Marina – An Exceptional Setting

The Cyprus International Boat Show takes place at Ayia Napa Marina, one of the most modern and prestigious marina destinations in the Eastern Mediterranean.
Its contemporary architecture, luxury facilities, waterfront setting and hospitality infrastructure provide the ideal environment for an international exhibition of this calibre.

The exhibition will feature:

- Land-based exhibition booths.
- Boats displayed in the water.
- Dedicated product presentation and demonstration areas.
- VIP and hospitality lounges.
- Networking and conference facilities.
- Entertainment and special event areas.

The combination of the marina environment and the exhibition's activities creates an attractive destination for both industry professionals and the wider public.

21-23 MAY 2027

Operating Hours:

Friday	21 May	17:00 – 21:00
Saturday	22 May	15:30 – 21:30
Sunday	23 May	15:30 – 20:30



Marketing & International Communication

A Comprehensive Promotional Campaign

The Cyprus International Boat Show will be supported by an integrated marketing and communication campaign across Cyprus and selected international markets.
Our strategy combines traditional media, digital advertising, public relations, specialised marine publications and international media partnerships.
The objective is not only to promote the exhibition but also to maximise the visibility of its sponsors and participating brands.

Digital Marketing & Social Media

- Targeted advertising campaigns through Google, Facebook and Instagram.
- Dedicated promotional videos, reels and creative content.
- Continuous social media communication before, during and after the event.
- Sponsor and exhibitor promotional collaborations.
- Targeted campaigns reaching boating, yachting, marine tourism and luxury lifestyle audiences.

Television & Radio

- Television advertising campaigns across Cyprus.
- Radio advertising on nationwide stations.
- Promotional interviews and event announcements.
- Sponsor visibility through selected advertising productions.

Print & Editorial Coverage

- Advertisements in selected Greek, English and Russian publications.
- Editorial features and event presentations.
- Specialised yachting and marine industry publications.
- Media partnerships and promotional articles.

Public Relations & International Media

- Official press releases and media announcements.
- Press conference and media presentations.
- International publicity through media partners.
- Multilingual communication in Greek, English, Russian and Arabic.
- International public relations support through the Ayia Napa Marina network.

Outdoor Advertising

- Roadside billboards and promotional signage.
- Digital outdoor advertising.
- Exhibition banners and promotional installations.
- Sponsor branding throughout the exhibition area.

Direct Marketing & Industry Networking

- Invitations through the databases of Ayia Napa Marina and Cyprus Yachting Magazine.
- Direct communication with exhibitors, yacht owners and marine professionals.
- Targeted invitations to industry representatives and business executives.



Official Sponsorship Packages

We invite selected companies and organisations to become part of the Cyprus International Boat Show 2027 through a range of exclusive sponsorship opportunities. Each sponsorship category offers different levels of visibility, brand exposure, hospitality and participation, allowing companies to select the partnership that best matches their marketing objectives.

Platinum Sponsor

Sponsorship Investment: €15,000

Exclusive Partnership – Only One Sponsor

The Platinum Sponsor will enjoy the highest level of brand visibility and recognition throughout the Cyprus International Boat Show promotional campaign and exhibition.
This exclusive partnership offers a unique opportunity for a leading company to associate its brand with the most prestigious sponsorship position of the event.

Benefits include:

- Prominent logo placement on all printed promotional materials.
- Premium logo positioning across the exhibition's official communication material.
- Strong and continuous presence in television advertising campaigns across Cyprus.
- Company mentions in nationwide radio advertising in Greek, English and Russian.
- Prominent logo placement in selected newspaper and magazine advertisements.
- Recognition as the Official Platinum Sponsor in press releases, interviews, features and media articles.
- Complimentary central exhibition booth, Type B, measuring 4.3m x 3m.
- Right to display corporate banners or flags at the main exhibition entrances, subject to approval.
- Sponsor recognition in social media advertising campaigns, including Google, Facebook and Instagram.
- Logo placement on outdoor road signage throughout Cyprus for 30 days.
- Opportunity for a company representative to attend the official press conference and deliver a welcome address.
- First-priority positioning among the event's commercial sponsors.
- Right of first refusal to renew the Platinum Sponsorship for the following edition.

The Platinum Sponsorship represents the ultimate opportunity for a company seeking maximum association with an international, premium yachting event.



Gold Sponsor

Sponsorship Investment: €10,000

Exclusive Partnership – Only One Sponsor

The Gold Sponsor will receive extensive brand exposure and a prominent presence throughout the event's promotional campaign.
This partnership offers excellent visibility across the main communication channels and a central physical presence at the exhibition.

Benefits include:

- Prominent logo placement on printed promotional materials.
- Logo and company name in television advertising campaigns across Cyprus.
- Company mentions in nationwide radio advertising in Greek, English and Russian.
- Logo placement in selected newspaper and magazine advertisements.
- Recognition in press releases, interviews, features and media announcements.
- Complimentary central exhibition booth, Type B, measuring 3m x 3m.
- Sponsor recognition in social media advertising campaigns.
- Logo placement on outdoor road signage throughout Cyprus for 30 days.
- Mention during the official press conference.
- Opportunity to promote and present products and services at the exhibition booth.

The Gold Sponsorship is an excellent opportunity for established companies seeking a strong association with the Cyprus International Boat Show and its international audience.



Silver Sponsor

Sponsorship Investment: €7,000

Limited Availability – Up to Three Sponsors

Silver Sponsors will enjoy significant exposure throughout the event's promotional campaign and at the exhibition venue.
This package offers a balanced combination of media visibility, brand recognition and direct engagement with visitors.

Benefits include:

- Television advertising exposure on nationwide channels.
- Logo placement in selected print advertisements in Greek, English and Russian publications.
- Logo placement on outdoor road signage throughout Cyprus for 30 days.
- Company logo and name on exhibition banners.
- Logo inclusion on promotional leaflets and posters.
- Social media promotional exposure through Google, Facebook and Instagram campaigns.
- Complimentary central exhibition booth, Type B, measuring 3m x 3m.
- Opportunity to display, present or distribute products and promotional material at the booth.
- Recognition during the official press conference.



Official Supporter

Sponsorship Investment: €3,000

Limited Availability – Up to Six Supporters

The Official Supporter package offers companies an excellent opportunity to associate their brand with the Cyprus International Boat Show and benefit from extensive promotional exposure before and during the event.

As an Official Supporter, your company will enjoy nationwide visibility through a comprehensive advertising campaign, including television commercials and print advertising in selected Greek, English and Russian media. Your brand will also be featured on outdoor road signage throughout Cyprus for a period of 30 days, ensuring widespread public awareness.

Additional brand exposure will be provided through prominent logo placement on exhibition banners, promotional leaflets and posters, as well as dedicated digital promotion across Google, Facebook and Instagram campaigns.

This integrated promotional approach combines traditional and digital media to maximise brand recognition and connect your company with a diverse audience, including industry professionals, exhibitors and visitors.

With only six Official Supporter positions available, this package represents a valuable opportunity to strengthen your brand presence and become part of one of Cyprus's leading international yachting events.



Exclusive Event Sponsorships

Go Beyond Traditional Sponsorship

In addition to the main sponsorship packages, the Cyprus International Boat Show offers a selection of exclusive opportunities for companies wishing to associate their brands with specific activities, experiences and memorable moments of the exhibition.

These partnerships provide targeted brand exposure and the opportunity to create a stronger connection with visitors, exhibitors and industry professionals.

Grand Sponsor – Drone Show

Sponsorship Investment: €10,000

Exclusive Partnership

The Grand Sponsor of the Drone Show will take centre stage during one of the most spectacular and memorable experiences of the Cyprus International Boat Show.
A spectacular aerial performance combining technology, creativity and storytelling will transform the night sky above Ayia Napa Marina into a unique communication platform for the sponsor's brand.

Benefits include:

- Exclusive five-minute aerial presentation dedicated to the sponsoring company.
- Creation of customised aerial formations featuring the company's logo, messages and visual identity.
- Exclusive brand storytelling through a spectacular drone performance.
- Exposure in front of thousands of spectators.
- Recognition as the Grand Sponsor – Drone Show in the event's official communications.
- Inclusion in promotional activities before, during and after the exhibition.
- Association with one of the most innovative and visually impressive experiences of the event.

A brand experience that goes beyond traditional advertising – turning the sky into your communication platform.



Drone Show Sponsor

Sponsorship Investment: €2,000

Support one of the most impressive highlights of the Cyprus International Boat Show.

The Drone Show Sponsor will benefit from association with a spectacular aerial performance that combines modern technology, innovation and entertainment.
Drone shows create highly shareable moments, encouraging visitors to capture and distribute photographs and videos across their social media networks, extending the visibility of the event and its sponsors.

Benefits include:

- Recognition as an Official Drone Show Sponsor.
- Sponsor logo displayed at the end of the drone show.
- Brand visibility during the exclusive closing party for exhibitors and sponsors.
- Inclusion in selected event promotional communications.
- Association with a unique, high-impact entertainment experience.

Official Opening Sponsor

Sponsorship Investment: €3,500

Exclusive Partnership – One Sponsor

Associate your company with the official opening of the Cyprus International Boat Show.
The Opening Sponsor will enjoy a dedicated brand presence during the opening ceremony and reception, welcoming distinguished guests, exhibitors, industry professionals and representatives of the business community.
Benefits include:

- Corporate branding at the official opening ceremony.
- Branded promotional material within the opening and reception areas, subject to approval.
- Recognition in relevant opening ceremony communications.
- Exposure through nationwide television coverage, where available.
- Inclusion in event photographs and press releases distributed to the media.



Official Reception Sponsor

Sponsorship Investment: €5,000

Exclusive Partnership

The Official Reception Sponsor will be associated with an exclusive hospitality event dedicated to exhibitors, sponsors and invited guests of the Cyprus International Boat Show.
This partnership offers a unique opportunity to connect with a selected professional audience in a relaxed and premium hospitality environment.

Benefits include:

- Exclusive recognition as the Official Reception Sponsor.
- Corporate branding and decoration of the reception venue, in coordination with the organisers.
- Sponsor logo on invitations.
- Branded Photo Wall or Photo Booth.
- Brand exposure throughout the reception.
- Opportunity to present products and services to invited guests.

Official Drink Sponsor

Sponsorship Investment: €5,000

Become the Official Drink Partner of the Cyprus International Boat Show.

The sponsoring company will enjoy exclusive brand positioning through its association with the event's hospitality and visitor experience.

Benefits include:

- Recognition as the Official Drink Sponsor.
- Branded promotional material within the exhibition area, subject to approval.
- Opportunity to operate a 3m x 3m branded booth in the designated boat exhibition area or Café Lounge.
- Opportunity for on-site product presentation and sales, subject to the organisers' approval.



Official Coffee Sponsor

Sponsorship Investment: €3,000

Associate your brand with the daily hospitality experience of visitors and exhibitors.

Benefits include:

- Recognition as the Official Coffee Sponsor.
- Branded promotional material within the exhibition area, subject to approval.
- Opportunity to operate a coffee sales and presentation unit in the designated boat exhibition area or Café Lounge.
- Direct brand interaction with visitors and exhibitors.

Luxury Automotive Partner

Sponsorship Investment: €7,000

A premium partnership opportunity for automotive brands wishing to connect with an audience that appreciates innovation, design, performance and luxury.

Benefits include:

- Recognition as an Official Car Sponsor.
- Display of up to three vehicles in prominent central exhibition locations.
- Inclusion of the company's logo in the exhibition's advertising campaign.
- Brand visibility throughout the event.
- Opportunity to showcase selected vehicle models to a targeted audience.



Official Wristband Sponsor

Sponsorship Investment: €5,000

Exclusive Partnership

An opportunity to achieve direct and continuous brand visibility through the official visitor wristbands.

Benefits include:

- Sponsor logo printed on all visitor wristbands.
- Brand exposure throughout the exhibition.
- Association with the official visitor access experience.

Official Airline Partner

Sponsorship Investment: €3,000

An opportunity for an airline to become the official travel partner of the Cyprus International Boat Show.

Benefits include:

- Recognition as the Official Airline Partner.
- Airline logo on the official exhibition website.
- Promotional presence in communication material distributed to exhibitors and sponsors.
- Logo inclusion in selected event advertising campaigns.
- Association with an international event attracting visitors and professionals from abroad.



Official Hospitality Partner

Sponsorship Investment: €3,000

Exclusive Partnership – One Sponsor

Become one of the Official Hospitality Partners of the Cyprus International Boat Show by providing accommodation solutions and exclusive benefits to exhibitors, sponsors and invited guests.
Benefits include:

- Recognition as one of the Official Hospitality Partners.
- Promotion through the official exhibition website.
- Inclusion in accommodation information distributed to exhibitors and sponsors.
- Presentation of special accommodation rates and hospitality offers.
- Company logo on selected promotional material.

Official Timekeeper

Sponsorship Investment: €5,000

The Cyprus International Boat Show invites leading luxury watchmakers and premium accessories brands to become the event's Official Timekeeper. This exclusive partnership offers a unique opportunity to enhance brand visibility and establish a prestigious presence in an environment where luxury, innovation, precision and timeless design come together.

The Official Timekeeper will benefit from extensive exposure through the event's integrated advertising and promotional campaign, while also having the opportunity to host exclusive events, private gatherings and parties within the exhibition venue. Furthermore, the partnership offers valuable networking opportunities and the potential to develop strategic collaborations with exhibitors and other premium brands participating in the show.

Associate your brand with an internationally oriented event and connect with an audience that appreciates excellence, exclusivity and the finest aspects of luxury living.



Why Become A CiBS Sponsor?

An Investment in Visibility, Prestige and Business Relationships

The Cyprus International Boat Show offers a unique platform for brands wishing to strengthen their presence in Cyprus and the wider Eastern Mediterranean.

By becoming a sponsor, your company will benefit from:

Brand Positioning

- Associate your company with an international event that represents quality, innovation, prestige and the Mediterranean lifestyle.

Targeted Audience

- Reach yacht owners, affluent consumers, business executives, marine professionals and decision-makers.

International Exposure

- Benefit from an integrated promotional campaign supported by local and international media partnerships.

Direct Customer Engagement

- Present your products and services in an environment where visitors are actively interested in boating, technology, tourism and premium lifestyle products.

Business Networking

- Develop relationships with international manufacturers, distributors, investors, yacht owners and industry professionals.

Premium Brand Experience

- Move beyond conventional advertising and create memorable brand experiences through physical presence, hospitality and exclusive event activities.



Become Part Of The Future Of Yachting

The Cyprus International Boat Show is more than an exhibition. It is an international meeting point for the marine industry, a showcase of innovation and a celebration of the Mediterranean maritime lifestyle.

With a successful history dating back to 2008, a new international identity, the support of Cyprus' maritime and tourism authorities, and an ambitious international promotional strategy, CiBS is entering a new chapter of growth.

We invite leading companies and organisations to join us as partners and sponsors in this exciting journey.

Connect your brand with the world of yachting.
Be part of something exceptional.

CYPRUS INTERNATIONAL BOAT SHOW

21-23 May '27

AYIA NAPA MARINA
by ORA

CYPRUS INTERNATIONAL BOAT SHOW

Participation Form

Please complete your details carefully and send via fax, email or hand to one of our representatives.

Date _____ / _____ / _____
Name _____
Surname _____
Title _____
Company _____
Address _____
Telephone _____
Email _____
Website _____

Invoice Details (if different qwith the above)
Full Business Name _____
Invoice Address_____

Participation Details
Sponsorship Category_____
Amount of Sponsorship _____
Exhibits (Brands / products) _____
Requested Area (Area A / Area B / Area C / Area D) _____
Requested space / berthing positions _____
Number of Stands for rent _____

Provision of electricity and equipment
The basic equipment includes one power supply in accordance with the event's specifications.
Please declare any additional requirements.

- ☐ Additional power supply
- ☐ Three-phase power
- ☐ Additional lighting
- ☐ Other technical requirements_____
- ☐ By signing, I declare that I have read and fully accept the Terms and Regulations of participation in the Cyprus International Boat Show.
- ☐ I agree to be photographed and/or filmed during the exhibition and for this material to be used for promotional purposes of the Cyprus International Boat Show.
- ☐ I wish to receive informational and promotional material from the Organizers of the Cyprus International Boat Show.

ORGANISER'S SIGNATURE

_____
(Company Stamp)

CUSTOMER'S SIGNATURE

_____
(Company Stamp)

Organiser's contact details:
Dacor Advertising and Media Ltd., 5 Apostolou Varnava Str., 3065, Limassol, Cyprus
Tel.: +357 25 577 750 / +357 96 440 761 | Fax: +357 25 577 760 | E-mail: info@dacor.com.cy | www.dacor.com.cy

Terms & Conditions

CYPRUS INTERNATIONAL BOAT SHOW

1. Each participation is for the Exhibitor/Sponsor mentioned in the contract. Sublease, 'hospitality', or any 'service' by a third party is prohibited. The Organisers reserve the right to dismiss those who do not comply.
2. For reasons of equal treatment, participations packages will be allocated on a first come-first served basis; the confirmation email and advance payment receipt shall serve as proof of priority. The date of deposit shall be the sole and exclusive evidence of such priority.
3. The Organisers have the right to deny any participation or exhibit without any obligation of justifying their position.
4. Last day of submitting the Participation Form will be considered April the 8th 2027. From this date onwards, Exhibitors will be allowed to participate only with full payment of the total amount within five (5) business days and only upon availability of the remaining spaces.
5. By signing and delivering the Participation Form, each Exhibitor/Sponsor must pay 30% of the value of the participation as a down payment.
6. Repayment/settlement is considered to be the payment of the total amount before April the 8th 2027 via bank transfer to the Organiser's bank account or by signed cheques in the name of the Organisers. In case of post-dated checks, the latter must be signed no later than 15th of April 2027 and only if 30% of the total amount has been paid.
7. If, after paying the full amount, the Exhibitor can not, or chooses not to participate, or cannot participate due to force majeure, so long as 30 business days' notice (prior to the event) has been provided in writing, 50% of the total amount paid will be returned to the Exhibitor.
   If the Exhibitor decides not to participate in the exhibition and does not notify the Organisers with a written notice 30 business days prior to the exhibition or does not bring his exhibits on time, he / she must pay the full amount of his / her participation. If the total amount has been paid, then the Organisers will retain this amount as compensation.
8. If, after paying the full amount, the Sponsor cannot, or chooses not to participate, or cannot participate due to force majeure, so long as 60 business days' notice (prior to the event) has been provided in writing, 50% of the total amount paid will be returned to the Sponsor.
   If the Sponsor decides not to participate in the exhibition and does not notify the Organisers with a written notice 60 business days prior to the exhibition or does not bring his exhibits on time, he / she must pay the full amount of his / her participation. If the total amount has been paid, then the Organisers will retain this amount as compensation.
9. In case that an Exhibitor, after signing the participation form and accepting the Terms & Conditions of the exhibition, independently of the terms 5-8, does not attend the event and does not inform the Organisers with a written notice 30 business days before the event, then the Exhibitor has to pay the total amount of participation as compensation.
10. In case that a Sponsor, after signing the participation form and accepting the Terms & Conditions of the exhibition, independently of the terms 5-8, does not attend the event and does not inform the Organisers with a written notice 60 business days before the event, then the Sponsor has to pay the total amount of participation as compensation.
11. The Organisers reserve the right to move, modify or re-arrange the exhibition spaces, Exhibitor/Sponsor stands and any other equipment or furniture at its discretion, in the interests of health & safety, security or for the general improvement of the event.
12. Only the official contractors of the event are permitted to enter the venue premises to conduct work to construct stands or install equipment of any kind, unless authorised in writing by the Organisers. Unauthorised contractors will not be granted access to the venue. All structures must comply with the safety requirements of the event Health & Safely plan and the Organisers reserve the right to request the removal, or to remove, any structure or item that does not comply.
13. All exhibition stand designs and constructions must be submitted to the Organisers for approval no later than seven (7) business days prior to the start of the exhibition. The Organisers reserve the right to approve any exhibit design at its discretion, in order to maintain the intended appearance and structure of the exhibition space, prevent disturbance to other exhibitors or other visitors to the event and to comply with term 11 of this agreement.
14. If approval for use of a non-official contractor is granted by the Organisers, they must have submitted the following documents to the Organisers ten (10) business days prior the event:
    a. Employer's liability insurance.
    b. 3rd Party Public Liability Insurance.
    c. Company risk assessments or work-specific risk assessments.
    d. Safe working method statements describing the work to be conducted (health & safety procedures).
15. Constructions or exhibits which, at the discretion of the Organisers, do not meet the security measures required, will be either removed or placed elsewhere by the Organisers, with the cost paid by the Exhibitor/Sponsor to which the exhibits belong.
16. Organisers can offer upon additional charge, the construction of special stands or the rental of equipment such as carpets, TVs, stands, desks, shades and many more. (Relevant pricelist available)
17. Exhibitor/Sponsor have the obligation to deliver their stands exactly as they were received. In the event of any damage or loss to the stand structure, Exhibitor/Sponsor shall compensate the Organisers with the value of the damage or loss. Any interference, modification or destruction of the property of Marina Ayia Napa is prohibited.
18. The use of proprietary/private equipment and machinery by exhibitors can only be done after approval by the Organisers
19. The Exhibitor/Sponsor, as manufacturer or importer of technical machinery, is required to take on all exposed machines, security measures to prevent

Signature: _____

any risk for the operators of machinery or the visitors. The Organisers have the right to stop the operation of machineries at any time if it is assumed dangerous or disturbing for other participants. Also any kind of flammable material shall not be used at the stands.

20. Advertising outside the Exhibitor stands is not permitted. Exhibitor may not distribute promotional material in the corridors, the surrounding areas of the exhibition and at the entrance.
21. It is forbidden to sell, use and eat food or drinks in the exhibition area without the approval of the Organisers.
22. Exhibitors/Sponsors must use audiovisual media in low volume so as not to disturb other participants. Otherwise, the Organisers reserve the right to terminate the participation agreement by removing the Exhibitor/Sponsor from the exhibition area.
23. Exhibitors/Sponsors are required to use the power provided by the Organisers. Any devices that do not meet the intended load (13 amperes) or dangerous power connections will be removed by the Organisers. Upon contact and consultation with the Organisers, Exhibitors/Sponsors may acquire a higher charge of electricity, subject to additional charges.
24. In the event that the exhibition does not occur or is interrupted or its character changes from any natural phenomena (earthquake, flood, war, fire or any other reason not due to the Organisers' actions), it is agreed that Exhibitors/Sponsors have no claim in respect of any compensation or refund from the Organisers.
25. The Opening Ceremony, the hours and days of the exhibition are determined by the Organisers who reserve the right to make any changes.
26. It is prohibited to move any exhibits from the exhibition area before the 10th of May at 20:30, the end of the CIBS. The arrival, assembly and disassembly of the exhibition spaces will take place upon instructions from the Organisers and should be strictly followed by all participants.
27. The time schedule for venue and exhibit access, set-up, break-down, deliveries, boat arrivals and departures – both before and after the event, shall be set by the Organisers and must be followed strictly and without exception by Exhibitors/Sponsors and contractors accordingly. If an allocated boat arrival or departure time is missed, the Organisers will endeavour to set an alternative if feasible. All exhibits set up and decoration must be complete at least two (2) hours prior to the Official Opening of the exhibition. The Organisers will not be held responsible for any losses or costs associated with failure to comply with the exhibition set-up and breakdown schedule as published or amended.
28. No boats may leave the exhibition berths during the event dates unless for emergency reasons.
29. Exhibitors that will be displaying boats, afloat or ashore, must declare the size and type within their exhibition plan submitted to the Organisers as per the published deadline (paragraph 42). Changes to the declared exhibit boat plan must be approved in writing by the Organisers. The dimensions of the boat must be compatible with the size of berth included within the exhibitor's exhibition space.
    The Organisers reserves the right to approve or deny any deviation from the berth dimensions in accordance with the limitations of the rented exhibition space and with the safety requirements of boat mooring as defined by Marina Ayia Napa.
30. The cost is calculated by the number of berths occupied by each exhibitor and berths are subject to maximum size restrictions.
31. Oversize boats can be accomodated to exhibit elsewhere upon consultation with the Organisers.
32. Only official dealers or sub-dealers of the vessel on display can be accommodated to exhibit in Area B + D.
33. Companies that are not official dealers and they are exhibiting used boats may be accommodated in Area B.
34. Private/Corporate/Sponsor events may only take place on exhibiting boats and only upon approval from the Organisers.
35. Chartering boats or used boats may be hosted in indicated area that the Organisers will assign.
36. The cost of moving the exhibits to and from the exhibition area, as well as the decoration of the stand, will be borne by the Exhibitor/Sponsor, who is not entitled to request a reduction/discount in the cost of the stand.
37. Any alteration, removal or addition of materials must be with the consent of the Organisers, who retain the right, at their discretion, to remove or relocate facilities that disturb other participants or visitors.
38. In addition to the established security provided by Marina Ayia Napa, the Organisers undertake to provide special security for the exhibition area during the exhibition. Exhibition areas will be patrolled 24 hours a day and there will be crowd and traffic control. It is the exclusive responsibility of Exhibitors/Sponsors to ensure the safety and supervision of their own exhibition space, equipment and objects. Anything that is abandoned at the site is at the sole responsibility of the owner. In addition to the security services provided, the Organisers and Marina Ayia Napa are not responsible for the loss of items from the exhibition stands.
39. The Organisers and Marina Ayia Napa do not undertake any exhibits insurance. Exhibitors/Sponsors should be covered by their own insurance policies against any risk.
40. Damage, losses, disasters (from fires, natural phenomena, explosions, water or other causes) and generally any damage to persons, plant, machinery and merchandise cannot be attributed to the Organisers or Marina Ayia Napa.
    The Organisers and Marina Ayia Napa are not liable for compensation and have only the usual obligations of the lessor, i.e. they are not the depositaries of the persons admitted to the rented premises.
41. Exhibits, decoration materials, equipment or waste materials that have not been removed by the end of the designated break-down period, shall be removed and stored or disposed of at the sole expense of the Exhibitor/Sponsor.
42. Exhibitors/Sponsors are required to submit all of the requested information concerning stand design, construction, equipment required and boats or machinery

Signature: _____

to be displayed (whether afloat or ashore), to the Organisers by 8th April 2026.
43. Exhibitors/Sponsors are required to send their company logo, contact details, logos of exhibits, high-resolution photographs of the exhibits, text with a description of the exhibits in Greek and English language, as well as any promotional material for their exhibits until March the 20th, 2027.
44. Parking permits will be allocated to Exhibitors according to each Exhibitor's rental space. Parking is only permitted in the designated exhibitor parking zones. Access to designated drop off and pick-up zones during set-up and break-down is only permitted during the allocated time slots and cars must NOT access any event areas or restrict access points or roadways at any other times.
45. For the participation to be approved, Exhibitor/Sponsor have to accept and sign the Participation Form as well as the Terms and Conditions of CIBS and pay 30% of the value of the stand as a down payment.
46. The VAT is not included in the prices mentioned.
47. Exhibitors in outdoor areas must plan for the possibility of bad weather and take precautions to protect materials and equipment. Organisers are not responsible for damage, exhibitors may be charged for damage.
48. Access to stands by car and by contractors will not be permitted during the show.
49. Stands must be open, manned and operating during all show hours, penalties/consequences must apply if not.
50. Strict timing for access to stands pre and post boat show for set up and dismantling will be provided, access will not be provided outside of these hours.
51. All forklifts, cranes or any other machinery may only be booked via the organisers. Unknown machines will not be granted access.
52. Boats may not leave before the end of the boat show.
53. Any outstanding balance not settled in full by the end of the Boat Show shall be subject to statutory interest at the applicable legal rate in the Republic of Cyprus, calculated from the day following the end of the event until the outstanding amount is paid in full.

The organizers will follow a strict priority policy. The informal participation form is accepted when submitted in any way, signed, and accompanied by a 30% advance payment. I acknowledge and accept all the terms mentioned above for the organization of the CIBS 2027.

- Clubs and non-profit organizations are entitled to a 20% discount.
- Exhibitors must inform the Organizers about the items they intend to display.
- Additional constructions or services by the construction company at exhibitors' booths will be charged extra, subject to agreement between the construction company and the exhibitor.
- Exhibitors may additionally request special constructions, extra lighting, additional electricity supply, and other services.
- It is possible to divide the exhibition space with a special construction upon request to the organizers.
- The Organizers bear no responsibility beyond the rental of the exhibition space.
- For space pre-booking, the principle of first-come, first-served applies, according to the Exhibition Terms and Regulations.
- Exhibitors wishing for a larger booth may, upon submission of an expression of interest to the Organizers, obtain a double or triple booth.
- The participation fee includes lighting of the space (general lighting), general security of the space when the exhibition is closed, promotion of the exhibition, and the provision of electricity for two (2) devices up to 13 A.
- If the Exhibitor requires additional power, it must be declared in advance and may incur an extra charge depending on availability.
- Any intervention, modification, or damage to the property of Agia Napa Marina is strictly prohibited.

I have read and I accept all the terms mentioned above for the organisation of CIBS by Dacor Advertising and Media Ltd.

On behalf of the Organisers

Company .....

Title .....

Signature .....

Stamp

On behalf of the Exhibitors

Company .....

Title .....

Signature .....

Stamp